




pulpo

Noble.
Natural.
Striking.

Lighting.
Furniture.
Accessories.



“As our late modern economy becomes
cultural, social logics get singular,
emphazising the unique and special.”

Andreas Reckwitz, Sociologist
 (“The Society of Singularities”)

Contents.

<u>PORTRAIT</u>	<u>DESIGNERS</u>	<u>PRODUCTION</u>	<u>COLLECTION</u>
8–23	24– 33	34– 37	38-39
COMPANY	OVERVIEW	Introduction	Lighting
History	All designers	Glass production	Furniture & Animals
Future			
Team	A CLOSER LOOK		
Building	Sebastian Herkner		
Vision	Julia Chiamonti		
Inside			
Interview			
with Patrick L'hoste			





We believe in beauty, nature and

pulpo is a design powerhouse, celebrated for its avant-garde and sometimes delightfully unconventional designs.

*"Design is our passion.
Art is our engine."*

craftsmanship. So do our designers

We are fascinated by the craft of the ceramic and glassblowing workshops and are guided by the rough aesthetics of these unique pieces. pulpo's philosophy goes back to the idea of the "carte blanche". Our designers and artists develop their designs freely and experimentally. A variety of materials and a weakness for structures are our strengths.

and manufacturers.



2006

The pulpo project starts with sheet metal accessories.

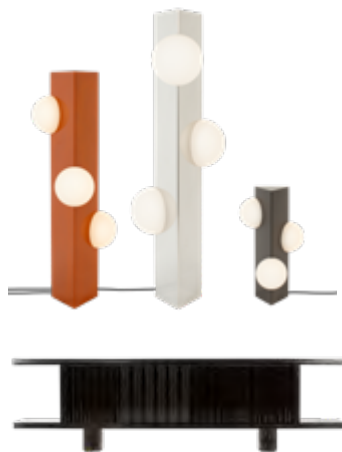


2024

Introduced the Wham sofa series, blending Bauhaus-inspired bold lines with plush upholstery and versatile fabric options, available in fixed or swivel bases.

2007

Larger furniture is in production. Cardboard chair otto by Peter Raacke.



2025

pulpo expanded its collection, exploring sculptural lighting and extruded ceramics with new designers, pushing the boundaries of form and material in both lighting and furniture.



2014

Handmade glass is the favourite material in the collection. oda lamp by Sebastian Herkner becomes a design classic.



2020

Experiments with float glass. lyn by Visser & Meijwaard and brut by Ferréol Babin have been added to the portfolio.

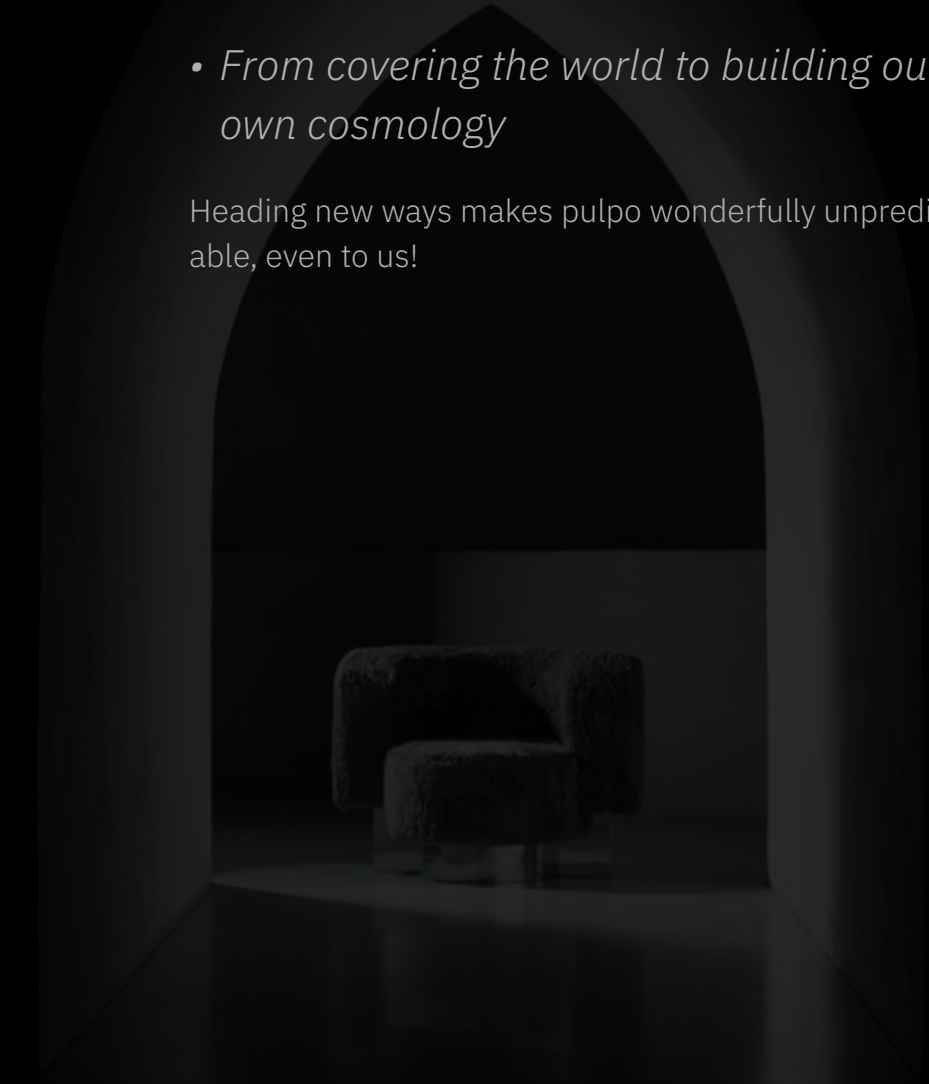


Instinct is our compass. When times change, pulpo takes the opportunity to change the compass needle and turn everything upside down.

The future is uncertain? For us, it's just unwritten. When there is a great idea in the room, we fill it with life. When it's not directly feasible, we look for great people to help. When it's ready, everyone is invited to share pulpo's vision:

- *From selling products to making them a visible, tangible experience*
- *From visiting places to having people 'come home'*
- *From covering the world to building our own cosmology*

Heading new ways makes pulpo wonderfully unpredictable, even to us!





Matilda & Chouchou.

Matilda is a big, black sleepyhead. Chouchou is the new member of the family. They are important for the owner's biorhythm, a quiet, relaxing presence that shares warmth like a fireplace.



Quality. Diversity. Spontaneity.

It is better to improvise
than to analyze.
Duels, no. Duets, yes.
Experience, ok.
Experiments, great!

A small but perfectly formed, owner-led company, pulpo's style is hands-on and purposely close to employees, suppliers, designers and clients. The headquarters filled with art, is located wall-on-wall to the warehouse. The communication is very personal. We praise the individual and celebrate the team.

pulpo designers share the same DNA. Sometimes we find them, sometimes they find us. Most of them come from craft and rethink the natural sources of an object. We cultivate an experimental conversation of mutual curiosity, sympathy and trust. From the first sketch to the final result, it is a game of ideas and challenges in order to create surprising moments.

pulpo proudly presents a line-up of the top-notch designers of our times. Our cooperations are a source of pleasure. This way is the natural pulpo way, and the way to maturing products that are as charismatic as their creators.





A STYLISH WAREHOUSE WITH SPECIAL PERSPECTIVES.

The new pulpo company building combines management, creatives and logistics. Located directly at the border triangle of Germany, France and Switzerland. French gastronomy and inspiration, and Swiss quality are stone's throw away; this is pulpo's heart and brain. The new designs will also be presented in the regular in-house exhibitions.



VISION

Quality of life plays a large role in our lives, from eating or travel to unusual human encounters. Gut feeling can't be replaced by guidelines and trends. Spontaneity is an important component in all of our processes.

This has brought pulpo to where it is today. pulpo's vision is a bit like the one of Pippi Longstocking "Being bold to build our world as we want it to be". In a world of lifestyle and sustainability, it is the best way to reach the heights of quality and luxury, and to make an impression. It is the result of rethinking our real assets.

So here we are: a company with huge customer loyalty, eager to know what's next. We therefore recreate the whole process of marketing and sales. We manufacture not only lighting, furniture, accessories, but a cosmos with different satellites circling around our brand:

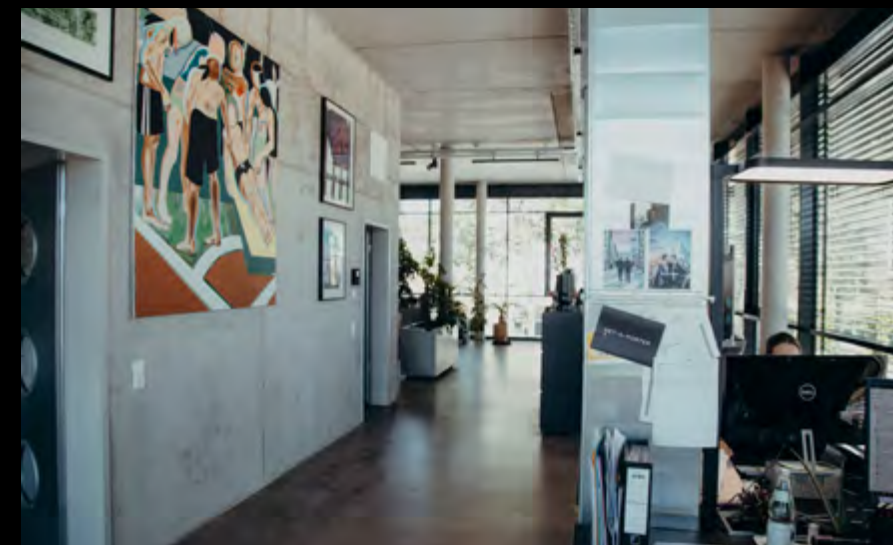
A designer-driven, luxury label.

A representative hotel.

A showroom and restaurants to accompany them.

WELCOME TO THE PULPO UNIVERSE!





“Intentionally making
yourself go crazy until
make amaz-
ing!”



In the last years, pulpo has risen as a luxury-brand in furniture, accessories and particularly lighting design. Sebastian Herkner and Ferréol Babin emerged as key designers for pulpo. You were represented at all the international and relevant furniture fairs. Did you anticipate this success when you and Ursula founded pulpo in 2006?

Not at all. pulpo occurred out of pure coincidence. At the time, Sibylle Pfeiffer, a designer and good friend, came to us with a simple product made of metal sheets – a sort of antler - and that is when it all started. A world-famous spirits manufacturer with an antler in the logo was instantaneously our first client, and that was the green light on the racetrack.

Successively, you were suddenly overrun with requests – without having a fitting infrastructure to support you?

Yes, absolutely! And then it started; we had to jump into the cold water. At that point, we didn't even have a name!

pulpo (span. “octopus”) is an unusual name for a design company. How did you get the idea?

Coincidence. We had this brainstorming dinner with a friend, who runs an ad agency - and then came my favourite pulpo salad as a starter... thank you very much! So the name was set.

By now, pulpo is its own universe with a headquarters, a monobrand store and agents, vendors and retailers worldwide. Which role do you play at pulpo?

I am in charge of the entire portfolio and the look of pulpo. We do not provide an organigram in our company. Our team works autonomously as individual experts in their fields. However, at the end of the day, all the threads end up with me.

How did you enter into the design world?

Originally, I am a musician. I used to work as a flutist in an orchestra. Art, design and beautiful things have always been of interest to me. When I came to Basel for my music studies, Art Basel and the museums in the region had a strong impact on me. Ursula and I started pulpo in 2006 and we quickly exhibited at fairs in Hamburg and Frankfurt, where we met the first designers.

When people talk about Patrick L'hoste, you hear words like a “devil of a fellow”, “multi-talented”, “art-lover”, “hard-worker”. Do you share these labels?

I am a greyhound. When the flap is lifted, I start running, no matter what comes. As Gandhi said: “When it's time to shine, be the brightest.” We have often applied this phrase to our exhibitions, stands, and maybe sometimes we were close. However, to shine you must stand on safe ground, otherwise you risk to deceive. Quality always pushes through. My personal backup is my wife Ursula, who founded the company with me. She is the quiescent pole, she often whistles me back to reality and always has everything

under control. With this confidence, I have the freedom to be crazy and improve the portfolio.

A product which has accompanied you for many years now is Oda from Sebastian Herkner – rarely has a light object so often been copied. Today it counts as one of the contemporary design icons. Curse or blessing?

There is a life before the Oda and a life after the Oda. It turned the company upside down. It started with acquiring new premises, with new purchases and procedures. We do not have our own production, we basically work with an extended workbench, and then we assemble the products. In this period, our glass producers came to their limits, and we needed to find new ones, which are based in Veneto. The Oda will occasionally be found in special editions and will always be re-invented. We have not yet come to the end of the story.

Next to the love for art, another love has escorted you and Ursula for a lifetime: France, especially Marseille. Where does this connection come from?

Maybe it is connected to my descent, the German part Saarland next to France. The name L'hoste reveals French ancestors. In 2013, the year when Marseille was nominated as Europe's cultural capital, we attended with a pop-up store and a limited series of otto chairs. They were presented in the old quarters, the Noailles. During the Design Week in Marseille, we had a fabulous party with ELLE Decoration, and this vibe remains unchanged until today. At the moment, we are working on several projects at the same time, also in Marseille. This sort of intentionally making yourself go crazy until you just make it, feels amazing!



HERMANN AUGUST WEIZENEGGER

Hermann August Weizenegger is a renowned German industrial designer and professor at the Potsdam University of Applied Sciences since 2004. Notable projects include the 2010 “Felsenland” installation at Berlin’s Berghain and the “Hotel Dresden” project. His work focuses on narration, sustainability, and subversive serial production. Weizenegger’s solo exhibition “Atmoism – Gestaltete Atmosphären” ran from 2020 to 2021 in Berlin. He has served on various design award juries and was a founding member of Designmai. In 2017, he was named one of the “Best of German Interior Design.”



JULIA CHIARAMONTI

Julia Chiaramonti is a Franco-Italian designer born in Paris. After studying at the Camondo Interior Design School in Paris, she worked as an interior designer before returning naturally to her first passion, design. Being generally ambitious and informed by her Italian culture, she creates objects with clean lines and noble materials. Chiaramonti’s work has been exhibited in Paris at Nadia Candet’s Private Choice as well as in Naples at EDIT Napoli. Renowned publications such as Sight Unseen, DesignWanted and Feeling Wonen have reported on her work.



KAI LINKE

“Good design is more than just its functional aspects, it has the ability to create atmospheres”, says Kai Linke. His brand spectrum of work – including objects for public spaces, furniture, lighting, accessories and exhibitions – proves it. The Dutch-German designer who has lived in the Netherlands and in Japan founded a studio in Frankfurt am Main in 2009.



LORENZO ZANOVELLO

Lorenzo Zanovello was born in Bassano del Grappa, Italy, and today he lives and experiments in Nove. At a young age he began to play with the earth, a game that will soon become his passion. The search for new techniques led him to experiment with other materials like wax, wood, silicone, resin and glass, but his great passion remains operated clay.



MICKAËL KOSKA

KOSKA is a studio and a design brand based in Marseille, which was created by Mickaël Koska in 2013. Self-taught and passionate about design and art, little by little Mickael is making a name for himself in the south of France. He begins with recycled materials, he is inspired by his life since his childhood to give life to surprising creations. Little by little he draws his own pieces and quickly decides to improve himself by integrating cabinetmaking training at school Boulle in Paris. As soon as he left, he set up his studio.



NO-MADE

Under label NO-MADE Cleo Maxime and Linde Freya, who met at the Design Academy Eindhoven in 2008, collaborate on creating objects that combine their interest in materials and cultural dialogue. Working ‘apart together’ they aim to combine their forces and views on aesthetics to create tactile, elegant and sturdy objects.



© Gaby Gerster

SEBASTIAN HERKNER

Sebastian Herkner, founder of his Offenbach am Main studio in 2006, creates furniture, lighting, textiles, and installations by blending contemporary techniques with traditional craftsmanship. His work emphasizes refined shapes, delicate surfaces, and sensory beauty, guided by a strong conceptual approach that integrates cultural and societal influences. A celebrated designer, he teaches, collaborates with fairs and museums, and partners with top design manufacturers. pulpo first met him during his student days, and their close relationship now fosters a dynamic creative exchange, refining design language through an ongoing dialogue.



© Baptiste Heller

STUDIO BRICHETZIEGLER

Caroline Ziegler and Pierre Brichet met as they were part of Collectif Dito. They founded the Studio BrichetZiegler in 2010. The design duo built up through exchange and dialogue to make an open think tank, where poetry, materials and forms express with sensitivity. They collaborate with several furniture and lighting companies, and work on industrial projects and interior design. In 2015, they started a new adventure while launching a self made collection, By Hands.



© Rene van der Huist

VISSER & MEIJWAARD

Visser & Meijwaard is a design studio by Steven Visser and Vera Meijwaard founded in 2013 in Arnhem, The Netherlands. The designer duo creates distinct but minimalistic products of which versatile materials and clear shapes constitute the essence. In their work Visser and Meijwaard are guided by components from archetypical products and find new ways to apply them.



STUDIO SPEZIELL®

Studio speziell® was founded in 2002 by the three qualified designers Sybille Fleckenstein, Jens Pohlmann and Dr. Thilo Schwer. They conceptualise and design objects and product series in the area of consumer goods, adopting an integrative design approach that encompasses product planning, consulting on portfolio composition and product diversification. Material and functional innovations are developed in cooperation with the client. This includes the authentic presentation of the results of this work at trade fairs and in showrooms. The work produced by speziell® has received numerous international awards – the team has won more than 40 design prizes to date.



VICTORIA WILMOTTE

Victoria Wilmotte opened her first design studio in Paris in 2008, where she created designs for the Tools Gallery in Paris and works for her first solo show in 2009 in the Brussels Gallery Pierre Bergé & Associés. Victoria Wilmotte designed projects for ClassiCon, Carpenters Workshop Gallery, Legrand, Equip'Hôtel, Made in Design, Poliform, La Pierre de France, La Redoute, Vervloet, Wallpaper, LCDA, Ikea, Piasa, Systra, Land Rover. Wilmotte's design process can be compared to that of a sculptor: she weights volumes and empty spaces, removes the material until she finds a perfect angle or ideal curve, and polishes the surfaces to the point when they precisely achieve the structure, haptics and light refraction she seeks.



*structures are
like people,
no one is the
same.*

SEBASTIAN HERKNER.



Sebastian Herkner (born 1981) studied Product Design at HfG Offenbach University of Art and Design. During his studies he began to focus on designing objects and furniture, honing his keen sense for materials, colors and textures. For a short while he then worked for Stella McCartney in London. In the year 2006 Sebastian Herkner founded his own studio. Since that time, he has designed furniture, lamps and smaller items for manufacturers such as Ames, and Tradition, Cappellini, ClassiCon, Dedon, Ex.t, Fontana Arte, Gubi, Linteloo, Moroso, pulpo, Rosenthal, Schramm Werkstätten, Thonet, Wittmann and Zanotta. Herkner also realizes interior architecture projects and museum and exhibition design. His works have won numerous accolades – among others the IF Award, the Iconic Award and the Elle Deco International Design Award (EDIDA). As Guest of Honor to imm cologne 2016, Sebastian Herkner provided the design for 'Das Haus'. In 2019 he was elected 'Designer of the Year' by Maison&Objet.

There is a sensitivity and identity to my work that emphasizes the function, the material and the detail.



ODA LIGHT

Poetic compositions, refined shapes and delicate surfaces mark his designs: Sebastian Herkner who founded his Offenbach am Main based studio in 2006, creates furniture, lighting and textiles, as well as spaces and installations – often combining contemporary techniques with traditional craftsmanship. Without leaving out the importance of material and sensory beauty, the multifaceted designer follows a strong conceptual approach: “I transport and interpret characteristics from various contexts of society and culture, and implement them in new artefacts”, says Sebastian Herkner. Repeatedly awarded, the designer teaches at the university, collaborates with fairs as well as museums, and works for some of the most prestigious design manufacturers of our time. pulpo got to know his creative mind during various international design shows, when he was still a student. Today, the designer and the house of design are bound by a close and friendly relationship, allowing a dynamic exchange when playing creative ping-pong over ideas or figuring out the ideal design language for pulpo.

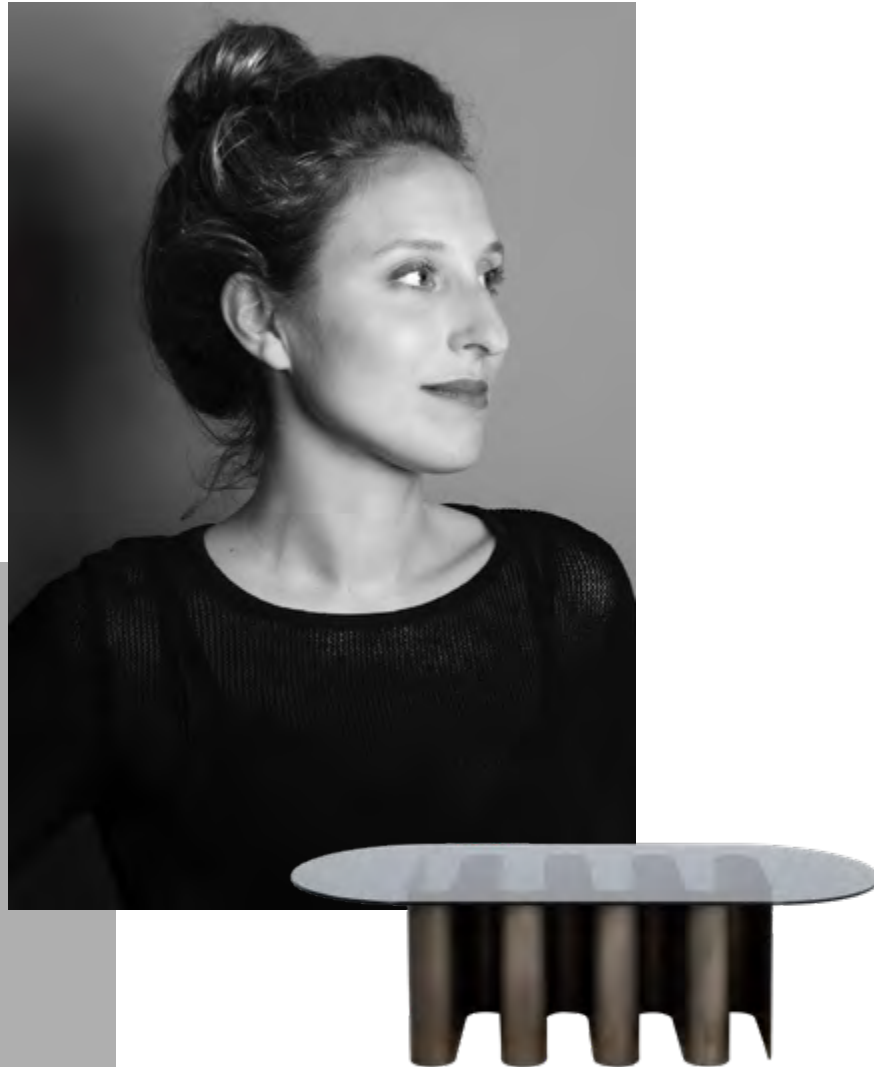


ALWA ONE SIDE TABLES

Sebastian Herkner's “Oda” is the most successful product we ever planned together – but, more than that, it is a paradigm for our way of working.

Inspired by artists Bernd and Hilla Becher's iconic photographs of industrial water towers. Sketched by Herkner as an iconic lighting sculpture. Made feasible and real by pulpo and skilled glassblowers from the Veneto.

JULIA CHIARAMONTI



Julia Chiaramonti is a Franco-Italian designer from Paris whose work has been recognized for its refined aesthetic that marries clean lines with rich materials, inspired by her Italian heritage. After completing studies in interior design at the prestigious Camondo School in Paris, Chiaramonti initially focused on interior projects before shifting her attention fully to product design. This transition led to her founding her own design studio, where she has crafted a portfolio of sophisticated and functional furniture pieces that emphasize timeless beauty.

Chiaramonti's work has been exhibited widely, particularly at notable venues such as Private Choice in Paris, curated by Nadia Candet, and EDIT Napoli in Naples, a design fair dedicated to celebrating independent design and craftsmanship. Her exhibitions underscore her dedication to minimalist design rooted in craftsmanship, emphasizing sustainable materials like wood, glass, and metal in ways that highlight their natural properties. Through pieces such as her Tavolo2 and Tavolino2 tables for Pulpo, she showcases her distinct approach to combining contemporary minimalism with artisanal quality.

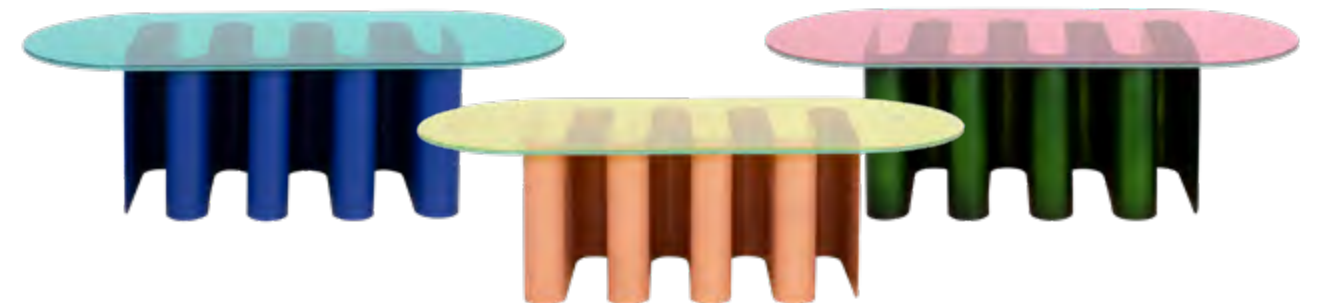
Her contributions have not gone unnoticed in the design world. Chiaramonti's creations have been featured in renowned design publications including Sight Unseen, DesignWanted, and Feeling Wonen, where she has been praised for her ability to

Through pieces such as her Tavolo2 and Tavolino2 tables for pulpo, she showcases her distinct approach to combining contemporary minimalism with artisanal quality.



create designs that are both functional and elegant. These publications often highlight her skill in transforming everyday objects into pieces of subtle sophistication, appealing to those who appreciate both modern aesthetics and quality craftsmanship.

Chiaramonti's design philosophy centers on creating objects that embody simplicity while being deeply connected to the natural materials she favors. Her work, often described as "demanding" in its clean lines and thoughtful compositions, reflects a deep respect for her materials' inherent qualities. By blending her French-Italian background with modern design principles, Chiaramonti's studio continues to produce pieces that contribute to the broader narrative of sustainable and artisanal-focused design.



*Craft.
Character.
Creativity.*

No contradictions. Many of our products have a unique character in their series production. pulpo products are substantially handcrafted, such as with glass-blowing, a human and unpredictable process which gives uniqueness, like the "Alwa" side tables collection, with natural air bubbles in the tabletop. For the execution of great ideas,

pulpo is backed up by local specialists. Most of the materials in glass and big ceramics come from affiliates in Veneto, which have a long tradition and techniques of glass blowing and hand-crafting. pulpo uses high-quality raw materials because longevity, authenticity, quality and sustainability are essential.

Lighting, furniture and accesories:

The pulpo ranges are primarily noble, carefully handmade materials, going in the direction of arts and craft.





*Craftmanship
is the heart of
our products.*

COLLECTION

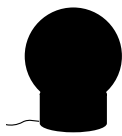
LIGHTING



Bent Two floor light by **Sebastian Herkner**, glass and steel powder coated.



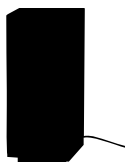
Bent Wall wall light by **Sebastian Herkner**, casted glass and steel, powder coated.



Boule lights by **Sebastian Herkner**, handblown glass and stone or ceramic.



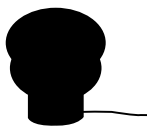
Cactus lights by **Mickaël Koska**, borosilicate glass and steel.



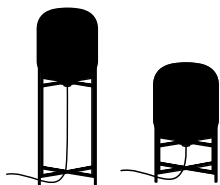
Horizon table light by **Sebastian Herkner**, mirror.



Kokeshi floor lights by **Kai Linke**, glass and ceramic.



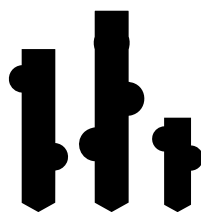
Kumo light by **NO-MADE**, glass and limestone.



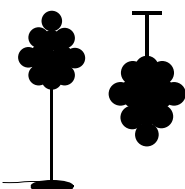
Oda lights by **Sebastian Herkner**, handblown glass, coloured and steel.



Samsa table light by **Sebastian Herkner**, aluminium blast.



Sfera lights by **Victoria Wilmotte**, powder coated steel and glass.



Stellar Grape floor and pendant lights by **Sebastian Herkner**, handblown glass, coloured, and powder coated steel.



Stellar Pendant pendant lights by **Sebastian Herkner**, handblown glass, coloured, and powder coated steel.



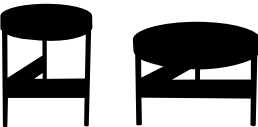
Stellar Wall wall light by **Sebastian Herkner**, handblown glass, coloured, and powder coated steel.

COLLECTION

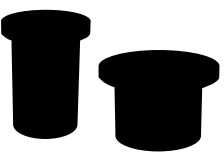
FURNITURE & ANIMALS



Alwa One side table by **Sebastian Herkner**, casted glass and powder coated steel or brushed stainless steel.



Alwa Two side table by **Sebastian Herkner**, casted glass and powder coated steel.



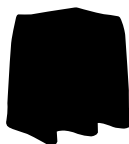
Alwa Three side table by **Sebastian Herkner**, casted glass.



Bent Side Table by **Sebastian Herkner**, casted glass.



Bent Dining Table by **Sebastian Herkner**, casted glass and marble.



Chouchou Stool by **Lorenzo Zanovello**, ceramic



Chouchou Side Tables by **Lorenzo Zanovello**, ceramic.



Como shelf by **Sebastian Herkner**, steel



Imi side table by **Sebastian Herkner**, ceramic



Lyn cabinet by **Visser & Meijwaard**, glass and powder coated steel.



Marino sideboard by **Studio speziell®**, MDF with a melamin finish.



Pallet day bed by **Sebastian Herkner**, fabric, leather, foam and wood.



Pilota chair by **BrichetZiegler**, plywood and upholstery, leather or textile leather, cord, faux fur, wool.



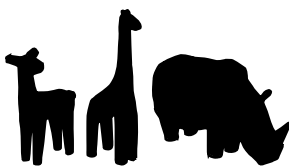
Pina side table by **Sebastian Herkner**, casted glass, brass and steel.



Tavolo2 & Tavolino2 tables by **Julia Chiamonti**, glass and steel.



Wham armchair and sofa by **Hermann August Weizenegger**, fabric and steel.



Animals statuettes by **Kai Linke**, bronze.



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Pictures of the building

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